



# **FRIENDS OF THE CANADIAN** CHAROLAIS FOUNDATION

**FUNDRAISER AUCTION SALE  
FRIDAY, JUNE 9TH, 2023 • 7 PM MST**

**ROYAL CANADIAN LEGION BRANCH,  
INNISFAIL, AB**



EST



2022

# FRIENDS OF THE CANADIAN CHAROLAIS FOUNDATION

## *2nd Annual Fundraiser Auction*



### *Andre Stepler*

CHAIR OF FRIENDS OF CANADIAN CHAROLAIS FOUNDATION

Welcome to the second Annual Friends of the Canadian Charolais Foundation sale. It's truly inspiring to see the support for FCCF from progressive Canadian breeders and industry leaders. A big thank you to PCC Charolais for donating the live lot this year, with one beautiful heifer that is sure to turn heads. I would also like to thank the board of directors that continue to volunteer their time to give back to the Canadian Charolais Community. It takes countless hours to get a foundation off and running. Starting a foundation is no easy task and there are several hurdles that we as an organization had to get over. Now it's time for the Charolais community to take advantage of all this hard work. The FCCF breeder school this year is one not to miss!



### *Kasey Phillips*

PRESIDENT, CANADIAN CHAROLAIS ASSOCIATION

On Behalf of the Board of Directors of the Canadian Charolais Association, I would like to welcome you to the second annual Friends of Canadian Charolais Foundation Fundraising auction. We would also like to thank the FCCF board for all their commitment to making this great event such a success. This type of event could not take place without the generous support of our breeders and industry partners, so we thank you very much for all your donations. Finally we thank all who supported this sale last year and look forward to seeing you at this year's sale in Alberta.

*Thank you to these people for donating their time  
and talent, and to these sponsors*

Chris Poley,  
Auctioneer;

Andre Stepler,  
Blockman;

Rod McLeod & Helge By:  
Ringmen



CHAROLAIS BANNER:

Production of the Sale  
Catalogue and  
Posting online



WESTERN LITHO PRINTERS:

Printing of  
the Sale Day Catalogues



CANADIAN CHAROLAIS  
ASSOCIATION:

Supper, Collecting and  
depositing the funds  
into the Charolais  
Foundation account

# 2nd Annual Fundraiser Auction

IN CONJUNCTION WITH THE  
**CANADIAN CHAROLAIS ASSOCIATION 64TH ANNUAL GENERAL MEETING**  
**FRIDAY, JUNE 9TH, 2023**  
**ROYAL CANADIAN LEGION BRANCH, INNISFAIL, ALBERTA**

## START TIME ACROSS TIME ZONES

British Columbia.....	6 PM PST
Alberta & Saskatchewan .....	7 PM MST
Manitoba .....	8 PM CDT
Ontario & Quebec .....	9 PM EST
Maritimes .....	10 PM ADT

## SALE STAFF

### Auctioneer:

Chris Poley..... 306-220-5006

### Blockman:

Andre Steppler .....

### Ringmen:

Rod McLeod .....

Helge By .....

## Friends of the Canadian Charolais

### Foundation Board

Andre Steppler .....

Tim Bullick .....

Kelly Howe .....

Keith Black.....

Helge By .....

Jeralyn Rasmussen .....

Jon Wright.....

Garner Deobald.....

Internet bidding will be available through DLMS.



## TERMS OF THE SALE

- Following the sale, an invoice will be emailed for purchase(s) made for those not in attendance. Please make sure to watch your email/spam folder.
- Payments to be made directly to Friends of the Canadian Charolais Foundation 2320 - 41st Ave NE, Calgary, AB T2E 6W8, or transfer to charolaisfoundation@gmail.com
- Purchaser is responsible for all shipping costs associated with the shipment/transportation of their purchased items.
- All lots are sold as is, with no guarantees.
- Once payment has been received, both the donating party and the buyer will be emailed a paid release notification. Then, shipping/pick-up can be arranged between the two parties.



Kelly Howe



Tim Bullick



Keith Black



Jeralyn Rasmussen



Helge By



Garner Deobald



Jon Wright



Craig Scott



# FRIENDS OF THE CANADIAN CHAROLAIS FOUNDATION

## WHAT IS THE FRIENDS OF CANADIAN CHAROLAIS FOUNDATION (FCCF)?

One of the most vital pieces for the future of Charolais breed in Canada is to develop the Friends of Canadian Charolais Foundation.

Incorporated in 2021, the Friends of Canadian Charolais Foundation (FCCF) is a not-for-profit registered foundation put in place to continue development of and expand the Charolais breed, for future generations to enjoy and take part in. A board of directors, which consists of dedicated volunteers who are actively involved in the Charolais breed, govern the foundation. The foundation is driven by focusing on its key objectives; education, promotion, scientific research and youth development.

## WHAT ARE THE KEY OBJECTIVES OF THE FRIENDS OF THE CANADIAN CHAROLAIS FOUNDATION?

### Scholarships, Bursaries & Prizes

To provide scholarships, bursaries and prizes to advance education in the field of beef production.

### Youth

To provide funding for the advancement and benefit of youth agricultural activities.

### Education & Research

To promote education, research and development concerning specific agricultural topics that will benefit the entire beef industry.

To provide education and research opportunities in the field of beef production.

### Fundraising

To raise funds to carry on the purpose of the Corporation.

## HOW TO CONTRIBUTE TO THE FRIENDS OF THE CANADIAN CHAROLAIS FOUNDATION?

There are numerous ways that you can support and contribute to the FCCF. In addition to donating to or purchasing from the annual Foundation Fundraising Auction, you can also use other traditional methods of support such as cash donations, sponsorships, memorial donations, etc. Please contact any of the FCCF board to answer any questions that you may have, or for assistance on how to contribute.

Your contributions and support are an investment into the breed, industry and future generations.

## HOW TO PARTICIPATE IN THE FRIENDS OF THE CANADIAN CHAROLAIS FOUNDATION?

The Friends of Canadian Charolais Foundation will be having its Annual General Meeting on June 9th, immediately following the CCA AGM. If you are interested in the Foundation, or in becoming a board member, be sure to attend.





## **PRAIRIE COVE CHAROLAIS TOP END HEIFER CALF BORN IN 2023**

Prairie Cove Charolais is a third generation Charolais operation that was awarded the 50 years of breeding Charolais cattle distinction last December at Alberta Select and are honored to be donating one of our top end 2023 heifer calves.

The PCC program is based around some high-quality donor females with many maternal sisters in the herd.

The objective of the FCCF is dear to our hearts at PCC supporting youth, research and education such as the breeder's school, and mentorship programs. PCC has been a strong advocate of youth with participation, sponsoring and organizing many youth and CCYA events.

The female will be ready to go to its new home Sept 15, 2023. The female from PCC will be sold by Dutch auction style with tickets only \$10.00 each. Tickets will be auctioned off at the sale with the draw being made at the end of the sale.

Call any FCCF board members if you want to purchase tickets before the sale.



**DONATED BY**

Prairie Cove Charolais • [www.prairiecovecharolais.com](http://www.prairiecovecharolais.com)  
Tyler & Justine Bullick 403.501.0660 • [tyler.bullick2014@gmail.com](mailto:tyler.bullick2014@gmail.com)  
Tim & Wanda Bullick 403.350.9858 • [bullick.tim@gmail.com](mailto:bullick.tim@gmail.com)



## \$2000 CREDIT ON PLEASANT DAWN CHAROLAIS FEMALES

To be used in the 2023 No Borders Select Sale

The service sires include:  
JBARW Mr Top Gun 1311,  
JMAR Jericho 1C721,  
White Meadow Hank 80H,  
Pleasant Dawn Transport 202K,  
LT Governor 1560 P,  
Pleasant Dawn Mobile 103F,  
Silverstream Padra P7



**DONATED BY**

Pleasant Dawn Charolais • [www.pleasantdawn.com](http://www.pleasantdawn.com)  
Trent & Ashley Hatch 204.721.3078 [trent.hatch@gmail.com](mailto:trent.hatch@gmail.com)



## \$1,500 DAVIS-RAIRDAN EMBRYO SERVICE VOUCHER

Davis-Rairdan Embryo transplants on average about 2,000 embryos annually and operates a fully equipped mobile laboratory providing on farm service anywhere in Alberta, Saskatchewan and Manitoba. Davis-Rairdan Embryo is excited to help the Friends of the Charolais Foundation with a \$1,500 credit towards any of their services.



**DONATED BY**

Davis-Rairdan • [www.davis-rairdan.com](http://www.davis-rairdan.com)  
403.946.4551 • [embryos@davis-rairdan.com](mailto:embryos@davis-rairdan.com)



## PCC INNOVATION X GERRARD EVETTA EMBRYOS

Sugarloaf Charolais is extremely excited to be part of the Friends of the Canadian Charolais Foundation fundraiser. Our PCC Innovation calves have been very exciting to watch grow this spring. We are offering 3 Embryos from PCC Innovation 123J and Gerrard Evetta 26D. Guaranteed one pregnancy if put in by a certified technician.



**DONATED BY**

Sugarloaf Charolais • [www.sugarloafcharolais.com](http://www.sugarloafcharolais.com)  
Eric & Sheryl Anderson, Scott & Kayley Anderson 780.787.0358



## COYOTE 28" GRILL C1C28LP-FS ON CART WITH COVER

Coyote Grill C1C28LP-FS • 2-Burner Free Standing 40000 BTU LP Gas Grill 28" grill on cart, cover included exceptional quality with a max temperature of 800F. Coyote outdoor living's series grills are built to suit grillers of all types. C1C28 EXCLUSIVE FEATURES

Two high performance Coyote Infinity Burners™  
585 square inches of cooking area • Up to 40,000 BTU of output •  
Complete 304 stainless steel construction  
Interior grill lighting for day or nighttime outdoor culinary pursuits.  
Value of \$2,769.99



**DONATED BY**

**T Bar C Cattle Co. Ltd. [www.buyagro.com](http://www.buyagro.com)  
Chris Poley 306.220.5006 [chris@tbarc.com](mailto:chris@tbarc.com)**

**Carlyle RV & Leisure Ltd.  
[www.carlylerv.com](http://www.carlylerv.com)**



## 5 STRAWS OF SEMEN FROM ANY 1 OF THE FOLLOWING BULLS:

CML Diablo 2X  
CML Encore 4Y  
Gerrard Pastor 35Z  
CML Distinction 318A  
CML Copyright 714E  
CML Crown Jewel 89F  
CML Thor 898F

CML Timeless 974G  
CML Raindance 996G  
CML Anthem 20H  
CML Authentic 34H  
CML No Worries 64H  
CML Intuition 14H  
CML Bar Code 37J

CML Thriller 21K  
CML Windchill 22K  
LAE Troubadour 231K  
RBM Fargo Y111  
LT Patriot 4004  
LT Authority 7229



**DONATED BY**

**McLeod Livestock • [www.mcleodlivestock.com](http://www.mcleodlivestock.com)  
Rod & April McLeod & Family • 403.540.7986 • [rodmccl@telus.net](mailto:rodmccl@telus.net)**



## CANADIAN CATTLEMEN ADVERTISEMENT

The Canadian Cattlemen, one of Canada's leading livestock publications with subscribers across Canada, is donating a credit towards an ad in any one of their issues.  
Credit value of \$2,112.60



**DONATED BY**

**Glacier FarmMedia • Mike Millar, National Advertising Sales  
306.251.0011 • [mike.millar@fbcpublishing.com](mailto:mike.millar@fbcpublishing.com) • [www.canadiancattlemen.ca](http://www.canadiancattlemen.ca)**



### 3 IVF EMBRYOS ROSSO BLACKBERN LILY 200K X PCC BOURBON 118J

CCC WC REDEMPTION 7143 PLD ET  
PCC BOURBON 118J  
BRCHE BERKLY ANN 8507 PLD ET  
HVA FIREBALL 662F  
ROSSO BLACKBERN LILY 200K  
PZC LILY 5013 ET

CE 7.9 BW -.9 WW 43 YW 79 M 24 TM 45  
Embryos stored at  
Peak Veterinary Health



**DONATED BY**

**Rosso Charolais**  
Darwin & Will Rosso 306-690-8916

**Blackbern Charolais**  
Keith, Karen & Tyson Black 613-646-2673



### SILVERSTREAM PADRA P7 SEMEN

We are pleased to be a part of the 2nd Annual Friends of the Canadian Charolais Association Foundation Sale. We had the opportunity to partner on the Saskatchewan Rights for Silverstream Padra P7 – so in order to offer something interesting – we thought we would offer 10 straws on this bull to get your hands on this outcross pedigree. This is for Saskatchewan only – not other provinces. The first calves are going to be turning heads this fall as he offers calving ease with amazing muscle pattern – and he is Homozygous Polled to boot. Don't miss out on this neat genetic opportunity and support a great organization.

Saskatchewan Only – semen is stored at Peak Vet, Moose Jaw, SK

**9A** 5 straws **9B** 5 straws



**DONATED BY**

**Howe Coulee Charolais** [www.howecoulee.ca](http://www.howecoulee.ca)  
Kelly & Julie-Anne Howe 306.313.2129  
kelly\_scott\_howe@hotmail.com

**McTavish Charolais** [www.mctavishfarms.ca](http://www.mctavishfarms.ca)  
Jared & Heather McTavish 306.435.9842  
mctavish@rfnw.com



### \$2,000 FALL FEMALE SALE SALE CREDIT

The vault to the HEJ herd is being opened for the first time and maybe only time! The sale will feature 30 bred heifers from the heart of our keeper pen, as well as 5 of our feature first calvers and 5 fancy heifer calves.

We are proud and humbled from the support we received for our 2023 Bull Sale, it led to making it the best we have ever had during our tenure in the breed. This sale was headlined by high-selling sons of our proven calving ease sire, Turnbull's Hard Core. The majority of the bred heifers in this sale will feature his service! We will also be presenting services to Main White Lightning, whose first calves hit the ground this year. The females on offer are sisters to our feature bulls, and that sure makes it hard to part with them. We could not be prouder to offer these females to the industry!



**DONATED BY**

**HEJ Charolais** • [www.hejcharolais.com](http://www.hejcharolais.com)  
Henrik & Jeralyn Rasmussen 403.318.4659 Marina Rasmussen 403.358.2866





## ALBERTA SELECT SALE AND BULL SHOW WEEKEND PACKAGE

The Alberta Charolais Association (ACA) is proud to be a part of the Friends of the Canadian Charolais Foundation Sale! We have something unique and special for this event.

You will be the special guests of the ACA at the Alberta Select Sale and Bull Show in Red Deer, AB - December 8 & 9, 2023. This event has consistently been one of the Elite Charolais Sales in the entire nation and also showcases the premier calendar year Bull Calves from Breeders in Alberta and British Columbia under one roof at the Westerner in Red Deer!

You and a guest will receive:

- Airfare or travel reimbursement to attend the event and reimbursement for a car rental if required
- 2 nights accommodations at the ACA headquarters for the event
- A full slate of meals for the duration of the event
- One person will be a member of the panel of judges for the Bull Show
- ACA swag, including an exclusive Panel Member ACA jacket



**DONATED BY**

Alberta Charolais Association • 780.485.7865 • [www.albertacharolais.com](http://www.albertacharolais.com)



## ELDER'S VEXOUR 8042F SEMEN

Homozygous Polled  
GEPD CE 8.7 BW -.2 WW 54 YW 97 M 22 TM 50

WCR COUNTY LINE 3132 P	ELDER'S BLACKJACK 788B
WCR COMMISSIONER 593 P	ELDER'S BAR J DESIGN 125D
WCR MS BRAVO 399 P	BAR J DESIGN 70X



The semen is stored at Bow Valley Genetics.

**12A** 5 straws   **12B** 5 straws  
**12C** 5 straws   **12D** 5 straws



**DONATED BY**

Coyote Flats Charolais • [www.coyoteflatscharolais.com](http://www.coyoteflatscharolais.com)  
Mark & Trish Lohues 403.634.2989 • Christopher Lohues 403.795.1343



## \$1,500 MINERAL CREDIT VOUCHER

Bullseye Feeds is a 100% Canadian owned and operated company based in Western Canada. They offer products and services that elevate your animal's health, longevity and overall quality by listening to and working closely with their customers, to provide products and services to benefit the producer and their programs.

They have generously donated a \$1,500 mineral credit voucher, to be used for mineral purchases.

■ Forage Analysis   ■ Ration Balancing   ■ Custom Formulation

126E Canal Garden  
Strathmore, Alberta  
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Bullseye Feeds • [www.bullseyefeeds.ca](http://www.bullseyefeeds.ca)  
1.833.210.8100 • [info@bullseyefeeds.ca](mailto:info@bullseyefeeds.ca)



## \$1000 FLUSHING SERVICE CREDIT VOUCHER

Peak Veterinary Health is committed to the highest quality of care for both you and your livestock.

This credit can be used towards any flushing services (IVF, conventional or implants and owners use semen collection and freezing).



**DONATED BY**

**Dr. Tyson Buyer with Peak Veterinary Health • www.peakveterinaryhealth.ca  
306.692.4800 • peakvet@sasktel.net**



## PIT BOSS 820 SPORTSMAN GRILL & SMOKER

Here is your chance of a lifetime to own a premier Pit Boss 820 Sportsman! This high-end Wood Pellet Grill and Smoker features a full 849 square inch cooking surface, 180 – 500 F convection temperature, 1000 F degree searing temperature and a 21lb pellet hopper capacity! That's not all: it comes with "Grill Connect" Wi-Fi and is Bluetooth compatible. A top-of-the-line meat probe is included along with two bags of Pit Boss wood pellets, it's own side tray and "Grease Bucket"! It offers 8 cooking methods, you can smoke, BBQ, bake, roast, braise, sear, grill and flame-broil with this incredible machine! You will enjoy those Charolais ribeye's for years to come. Don't pass up this rare opportunity!



**DONATED BY**

**Cedarlea Farms  
Kylie, Brian, Griffin and Ander Hawkins 306.650.7766 • Lori and Garner Deobald 306.677.7777**



## \$2000 SALE CREDIT AT STEPLER FARMS 8TH ANNUAL FEMALE SALE

Stepler Farms will be celebrating 50 years in raising purebred Charolais cattle and donating a \$2000 sale credit in our 8th Annual Female sale is a great way to start the celebration! The sale will consist of elite show heifer calves, herd building bred heifers and donor quality mature cows. The sale will be held in our new sale facility on December 13th and we look forward to meeting the winner of this lot.




**DONATED BY**

**Stepler Farms Ltd. • www.stepperfarms.com  
Andre & Katie Stepler 204.435.2463 steplerfarms@hotmail.com**



## \$1,000 GENETIC TESTING SERVICE VOUCHER

Q·select 

Q·hp 

Quantum Genetix has on offer a \$1,000 credit voucher to be used for Q-select, Q-hp (horned/polled), or PA testing.

Q-select is a performance trait-based test that provides genomic results for Leptin, PMCH, CRH & IGF2 to provide insight for superior bull or heifer replacement selection. These results make significant impact within one breeding season and are 100% heritable.

For more information visit our website at [www.quantumgenetix.com](http://www.quantumgenetix.com)




**LEPTIN**

- ↑ weaning weight by 27lbs
- ↑ Cow longevity by 2 yrs
- ↑ milk production of females
- Better marbling & yield grade with carcasses up to 30lbs heavier
- ↑ feed efficiency

**DONATED BY**

**Quantum Genetix • 306.956.2071 • [dna@quantumgenetix.com](mailto:dna@quantumgenetix.com)**



## \$1000.00 CREDIT TOWARDS AN IVF CYCLE OR CONVENTIONAL FLUSH

The Friends of Canadian Charolais Foundation is a great addition to a growing breed association! To be used for the cause to help with the growth of the Charolais breed in youth and breeder development. The BVG Credit can be used for embryo services at either of our locations at Brooks, AB or at Regina, SK. Expires June 10, 2024



**DONATED BY**

**Bow Valley Genetics Ltd. • [bowvalleygenetics.com](http://bowvalleygenetics.com)  
Brooks 587.887.1934 • Regina 306.585.1234 • [office@bowvalleygenetics.com](mailto:office@bowvalleygenetics.com)**



## \$1,000 MINERAL/LICK TUB CREDIT

Masterfeeds a national feed and supplement company is pleased to support the Friends of Canadian Charolais Foundation sale with a \$1,000 credit for minerals and/or lick tubs.



**DONATED BY**

**Masterfeeds Canada • [www.masterfeeds.com](http://www.masterfeeds.com)**



## SCA CANADIAN WESTERN AGRIBITION PACKAGE

2 nights accommodation  
at Days Inn Airport West  
for CWA 2023  
plus a \$200 Keg Certificate



**DONATED BY**

**The Saskatchewan Charolais Association**  
Contact Secretary Sarah Hordos 306.570.1717 for arrangements



## 100K GENOMIC TESTS

The Canadian Charolais Association is pleased to offer the following donation, in support of the Friends of Canadian Charolais Foundation sale. The Foundation will have a new and exciting impact on the future of the Charolais breed in Canada, and we are thrilled to donate 30 - 100K genomic tests, which include Homo Polled testing.

**21A** 10 tests **21B** 10 tests **21C** 10 tests



**DONATED BY**

**Canadian Charolais Association • www.charolais.com**  
403.250.9242 • cscott@charolais.com



## \$1,000 H.S. KNILL TRUCKING CREDIT VOUCHER

H.S. Knills is pleased to support the Friends of Canadian Charolais Foundation sale with a \$1,000 credit to any livestock hauling we do.



**DONATED BY**

**H.S. Knill Company Ltd. • 1.877.442.3106 • hsknill@pppoe.ca • www.hsknilltransport.com**



## TR CAG CARBON COPY 7630E ET SEMEN

CE 8.2 BW -2 WW 46 YW 89 M 18 TM 41

LT BLUEGRASS 4017 P  
RBM TR RHINESTONE Z38  
HC RHINESTONE 5100

M&M RAPTOR 8122 PLD  
M&M MS CARBINE 1567 PLD  
MS COOLEY JPOT 1107N9

Stored at Alta Genetics

**23A** 5 straws **23B** 5 straws



**DONATED BY**

**Wilgenbusch Charolais • www.wilgenbuschcharolais.com**  
**Craig & Tricia Wilgenbusch 306.458.7482 • ctwilgenbusch@hotmail.com**  
**Brenda Wilgenbusch 306.458.2688 • wilgenbusch@sasktel.net**



## HRJ HOLY WATER 55H SEMEN

Walking behind Holy Water back and forth to tie outs at Farm Fair International led us to purchase this incredible bull out of the stall at Agribition 2021 from Johnson Charolais. You have to admire the way he moves while maintaining such capacity. He is very fluid and soft in his movements, paired with phenomenal foot structure and conformation. His calves are born easy with lots of vigour and plenty of hair. It is still an argument here at Flat Valley Cattle Co if the bull calves, or the heifer calves are better. He was named 2021:



BOSS show bull of the year • 2021 National Champion • 2021 Farm Fair Grand Champion along with being Top 5 Finalist in the Farm Fair Supreme and Top 10 Agribition Supreme Finalist.

Great opportunity to get into genetics that work not only in the ring but where it really matters, putting dollars in your pocket.

**25A** 5 straws **25B** 5 straws

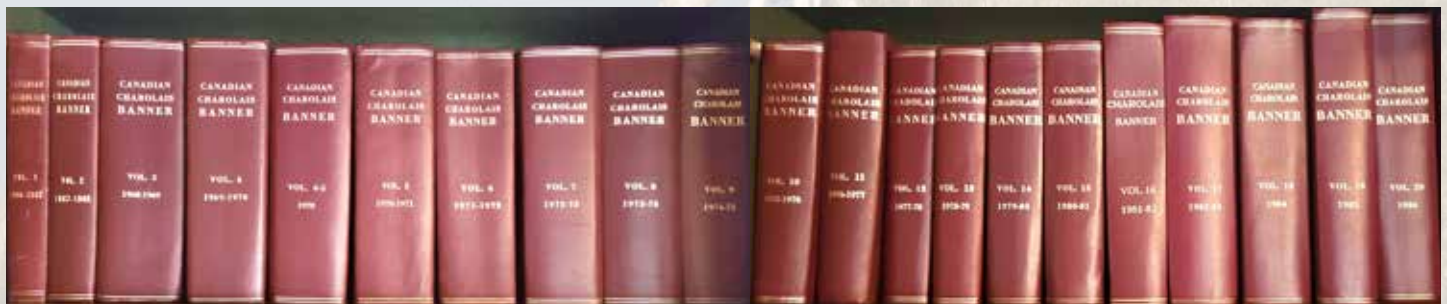
**DONATED BY**

**Flat Valley Cattle Co. • Jamie & Amy Ehret 403.504.6265 • Hilda, AB**



## CHAROLAIS BANNER BOUND VOLUMES 1-20

For 57 years the Charolais Banner has been the advertising and news source for the Canadian Charolais Industry. Founded in 1966 by Rodney James, this set of 20 bound volumes covers the Charolais breed from the first one in 1966 to 1986 with every issue produced in that time in the collection.



**DONATED BY**

**The Rodney James Family**



## 20 LITRES OF IVOMEC

Boehringer Ingelheim, a leader in animal health, is pleased to donate 4 x 5 liters (20L total) of Ivomec (the original Ivermectin).

**27A** 5L **27B** 5L **27C** 5L **27D** 5L



**DONATED BY**

Boehringer Ingelheim Canada • [www.boehringer-ingelheim.com/animal-health](http://www.boehringer-ingelheim.com/animal-health)



## TWO EDMONTON OILERS TICKETS

Get up close and personal with McDavid, Nurse and the rest of the team when you and a guest take in a regular season home game during the 2023/24 season.

Seats are located in Section 110, Row 7, Seats 10 & 11. Game must be chosen before the season starts, and tickets can be used for any game excluding the home opener.



**KAY R CHAROLAIS**

**DONATED BY**

Kay-R Charolais - Kasey and Arlana Phillips & Family • 780.656.6400 • [www.kayrcharolais.com](http://www.kayrcharolais.com)



## LT SIGNATURE 6136 PLD SEMEN

Sire: LT SUNDANCE 2251 PLD Dam: LT BRENDA 2225 PLD  
GEPD CE 5.7 BW -1.2 WW 55 YW 113 M 29 TM 57  
Signature was our pick of the Lindskov Thiel bulls in 2017. We were looking for a performance bull with calving ease. He checked all the boxes you need when looking for a herdsire, and once I saw his elite dam with her picture perfect udder, I was determined to own him. We are very pleased with how he has grown still maintaining his perfect foot, and his daughters are some of our best cows in the herd. His sons have been sale toppers every year. To top it off, he's as quiet as a puppy! PAF Hetro Polled

**29A** 5 straws **29B** 5 straws



**DONATED BY**

Footprint Farms  
Travis & Nichole Foot • 403.664.0961 • [footprintfarms1@gmail.com](mailto:footprintfarms1@gmail.com)



## \$1,000 SERVICE VOUCHER TO DLMS/CATTLEVIDS

DLMS/Cattlevids is proud to be a supporter of the Friends of Canadian Charolais Foundation Sale. This lot presents a great opportunity for any breeder to get a head start on your sale planning for this fall or next spring with a \$1,000 service credit for use on any of the services offered by DLMS/ Cattlevids. Have your sale exposed online with the industry-leading DLMS sale broadcast service or have Cattlevids capture your sale offering with video or pictures. When it comes to online exposure for your sale, DLMS and Cattlevids.ca have you covered. This credit is to be used by the end of the spring 2024 bull sale season.



**DONATED BY**

**DLMS / Cattlevids • Mark Shologan • 780.699.5082 • www.dlms.ca • www.cattlevids.ca**



## CML AUTHENTIC 34H SEMEN

It's an honour to donate semen on a very exciting young bull to such a good cause. CML Authentic 34H was a very impressive individual combining softness, muscle and structural soundness. Backed by one of the great cows in the breed PZC TR Desirae 012. His sons were standouts in our bullpen this past year and his daughters will be where he really shines. Authentic was unfortunately lost at a very young age and there is very limited semen. Here is an opportunity to incorporate some of him in your program for a great cause.

**31A** 5 straws **31B** 5 straws



**DONATED BY**

**Johnson Ranching • 780.856.2175 • Byron, Bernice & Wyatt Johnson • Amisk, AB**



## WATERTON GETAWAY

\$500 gift card for Kilmorey Lodge in Waterton National Park. Gift card is good for overnight stay and dining in the recently rebuilt Lodge. Relax and unwind in this beautiful mountain getaway.



**Kilmorey**  
LODGE

**TURNBULL  
CHAROLAIS**

**DONATED BY**

**Turnbull Charolais • www.turnbullcharolais.com  
Curtis & Nanette Turnbull • 403.627.6951 • charolaisturnbull@gmail.com**



## CML NO WORRIES 64H SEMEN

CML No Worries 64H is an awesome footed, calving ease sire with above breed average growth and awesome maternal that we offer with great confidence. No Worries is in the top 2% for CE, top 10% for BW, top 5% for TM, top 10% for Milk and top 30% for WW. His donor dam is a strong footed, great uddered and beautiful full sister to Crown Jewel, whose semen has commanded \$475/dose. We feel No Worries wraps it all together as a true breeding bull with incredible calving and maternal with strong phenotype, genotype and EPD spread.

He is homozygous polled with a 78 lb BW, 900 lb weaning weight, and a scrotal circumference of 41 cm. Stored at Alta Genetics.

**33A** 5 straws **33B** 5 straws



**DONATED BY**

Bohrson Marketing Services Ltd. • 403.519.3515 • scott@bohrson.com • www.bohrson.com



## 10 TICKETS TO THE SYLVAN LAKE GULLS BASEBALL GAME

10 tickets to the June 12th  
Sylvan Lake Gulls baseball game  
+ \$250 spending cash

Game time is 7:00 pm. Value of \$500.



**DONATED BY**

Parsons Cattle Company  
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## YETI COOLER AND GLASSES

Eagle Valley Farms, Greg Kruger of Sundre, is excited to be part of the summers biggest Charolais event. Greg, Ali, Charlie and Timber are pleased to be donating a Yeti cooler, EVF hats and EVF whiskey glasses. We look forward to meeting Charolais breeders from across Canada.



**DONATED BY**

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## BACK COVER OF 2024 FRIENDS OF CHAROLAIS FOUNDATION CATALOGUE

Your chance to advertise your business on the back of the 2024 Friends of Canadian Charolais Foundation fundraising catalogue Expand your marketing reach in 2024 by selecting this unique advertising opportunity. Donated by Friends of Canadian Charolais Foundation



## FRIENDS OF THE CANADIAN CHAROLAIS FOUNDATION

**DONATED BY**

**Friends of Charolais Foundation • [www.charolaisfoundation.com](http://www.charolaisfoundation.com)  
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## \$1,000 ADVERTISING CREDIT

Beef Business is the only publication devoted entirely to Saskatchewan's cattle industry. With over 50 years' experience in publishing and a circulation of 10,000 producers, the publication reaches all of the cattle producers and supporters throughout Saskatchewan. The Saskatchewan Stock Growers Association has served the interests of Saskatchewan's livestock producers since 1913. Beef Business is distributed five times annually (January, March, May, September and November).



**DONATED BY**

**Saskatchewan Stock Growers Association • [skstockgrowers.com](http://skstockgrowers.com)  
Chad MacPherson, General Manager • 306.757.8523 • [gm@skstockgrowers.com](mailto:gm@skstockgrowers.com)**



## NITROGEN FILLING FOR ONE YEAR

Wildrose Reproductive Services is pleased to offer a 1 YEAR NITROGEN CONTRACT valued at over \$300.00. With over 30 combined years of experience in the cattle industry, they are able to answer questions and help with all your AI needs. Their service area includes Brooks to Lac Crete, AB, Northern BC to Fort St. John and into Northern Sask.

\*conditions apply



**DONATED BY**

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## TWO INNISFAIL GOLF & SUPPER PACKAGES

Each package includes 18 holes of golf for four with carts at the Innisfail Golf Club and a \$200 gift card for the golf course restaurant, Divots. Approximate value \$700.



**38A** donated by Daines O'Neill Livestock  
**38B** donated by Innisfail Golf Club & BQD Quarter Horses

**DONATED BY**

Daines O'Neill • Red Deer County, AB  
Wyatt, Kristi & Brigham Daines 403.348.9753  
Kyle & Jocelyn O'Neill 403.877.3615

Innisfail Golf Club 403-227-3444  
BQD Quarter Horses,  
Bonnie Daines 403.350.1511



## CHAROLAIS FRAMED POSTERS

The Innisfail Auction Market is extremely excited to host the Charolais Breeders School that will bring some great cattle people together. The Daines family have always been huge Charolais supporters selling many top Charolais calves through their sale ring. Danny and Dusty are great ambassadors of the cattle industry and would like to donate a couple of Charolais framed posters.



**DONATED BY**

Innisfail Auction Market • [www.innisfailauctionmarket.com](http://www.innisfailauctionmarket.com) • 403.227-3166



## CHAROLAIS BANNER ADVERTISEMENT

The Charolais Banner is pleased to offer a 1 page, full colour ad, in the 57th Annual Herdsire edition. It is a great place to promote your program.



**DONATED BY**

Charolais Banner • 306.584.7937 • [charolaisbanner@gmail.com](mailto:charolaisbanner@gmail.com) • [www.charolaisbanner.com](http://www.charolaisbanner.com)

# Sincerest Thanks

## TO THE FOLLOWING FOR THEIR DONATIONS TO THE 2023 FUNDRAISING SALE:

Prairie Cove Charolais  
McLeod Livestock  
Kay-R Land & Cattle Ltd.  
Turnbull Charolais  
Footprint Farms  
Coyote Flats Charolais  
Wilgenbusch Charolais  
Parsons Cattle Co.  
Steppler Farms Ltd.  
Bohrson Marketing Services  
H.S. Knill Co. Ltd.  
Davis Rairdan International  
Bow Valley Genetics  
Master Feeds  
Bulls Eye Feeds  
T Bar C Cattle Co.  
Canadian Charolais Association  
Quantum Genetics  
DLMS  
Peak Genetics  
James Family  
Charolais Banner  
Howe Coulee Charolais  
McTavish Farms  
Rosso Charolais  
Blackbern Farm  
Alberta Charolais Association  
Pleasant Dawn Charolais  
Eagle Valley Farms  
HEJ Charolais  
Flat Valley Charolais  
Johnson Ranching  
Cedarlea Farms  
Sugarloaf Charolais  
Boehringer Ingleheim  
Saskatchewan Charolais Association  
Wildrose Reproductive  
Saskatchewan Stock Growers  
Innisfail Auction Mart  
Daines O'Neill Livestock  
Innisfail Golf Club  
BQD Quarter Horses

# Schedule of Events

## FOR THE 2023 CHAROLAIS WEEKEND IN INNISFAIL, ALBERTA

### JUNE 8 - INNISFAIL AUCTION MART

**7:00 – 7:30 PM** • Registration

**7:30 – 8:30 PM** • PJ Budler, Evaluating Fat Steers

**8:30 PM** • Icebreaker with pizza supplied by MNP

### JUNE 9 - INNISFAIL AUCTION MART

**8:00 AM – 8:30 AM** • **AIME PECK** • **BUILDING PUBLIC TRUST**

Through both national issues management and proactive projects, the Public and Stakeholder Engagement program works to build public trust in the way beef cattle are raised in Canada. Program Manager Amie Peck will present on successful projects like Guardians of the Grasslands and tools and resources available for producers to advocate on behalf of the industry.

**8:30 AM – 9:30 AM** • **DR. ROY LEWIS DVM**  
**VACCINES, VACCINATIONS AND PROTECTING YOUR CATTLE FROM DISEASE**

Core vaccinations, vaccinations for special circumstances and herd health tips. Everything from calfhod vaccinations for protection against summer respiratory disease to fetal protection for your cowherd. Dr. Lewis will share other herd health tips that everyone can learn from.

**9:30 AM – 9:45 AM** • **COFFEE BREAK**

**9:45 AM – 10:45 AM** • **PJ BUDLER**

EPDs vs Visual Appraisal and Champions of the World Program involving 93 countries

**10:45 AM – 12:00 PM** • **DR. JOHN CAMPBELL DVM AVOIDING REPRODUCTIVE WRECKS**

Dr. Campbell will look at some of the emerging conditions that cause fertility problems in today's cow herd. Nutritional deficiencies and several infections that cause abortions and calf deaths are at the top of the list.

**FOOT ROT – NOT ALWAYS THE CAUSE OF LAMENESS**

What are some of the causes of lameness and how should cattle producers recognize these conditions and deal with them? Dr. Campbell identifies some of the common causes of lameness in this concise presentation.

**12:00 PM – 1:00 PM** • **LUNCH**

**1:00 PM – 1:45 PM** • **PJ BUDLER**

Female Evaluation

**1:45 PM – 2:30 PM** • **PJ BUDLER**

Bull Evaluation and Wrap Up

### JUNE 9 • ROYAL CANADIAN LEGION BRANCH

**3:00 PM** Canadian Charolais Association Annual General Meeting, followed by the Friends of the Canadian Charolais Foundation Annual General Meeting

**6:00 PM** Canadian Charolais Association Presidents' Dinner

**7:00 PM** Friend Of The Canadian Charolais Foundation Fundraiser Auction

### JUNE 10

**8:00 AM** ACA Summer Tour featuring HEJ Charolais, Future Farms, Daines Cattle & O'Neill Livestock, P&H Ranching & Eagle Valley Farms, bus leaves from Days Inn and Super 8, Innisfail

# BUSY?

## WE HAVE YOU COVERED!

WE UNDERSTAND THAT LIFE ON THE FARM IS HECTIC AND IT CAN PULL YOU INTO MANY DIFFERENT DIRECTIONS. WHETHER YOU ARE CALVING COWS, IN THE FIELD, STRUGGLING WITH WEATHER CONDITIONS, RUNNING YOUR KIDS TO SPORTING EVENTS OR CATCHING UP ON ALL THE TASKS A CATTLEMEN TACKLES DAILY, YOU CAN'T MAKE IT TO EVERY SALE... BUT WE CAN! YOU CAN'T BE EVERYWHERE TO VIEW YOUR NEXT PURCHASES SO ALLOW US TO BE YOUR EYES AND REPRESENT YOUR PROGRAM IN A PROFESSIONAL AND CONFIDENTIAL MANNER. **SAVE TIME AND MONEY** — HAVE OUR EXPERIENCED AND PROFESSIONAL STAFF SELECT YOUR NEXT BREEDING PIECE FROM THE 10,000+ HEAD OF CATTLE WE ARE MARKETING EVERY YEAR. WE ARE PROUD TO OFFER FREE ORDER BUYING SERVICE WHERE WE SPEND THE TIME AND EFFORT TO ANALYZE YOUR NEEDS AND ENSURE YOU GET THE QUALITY CATTLE WITHIN YOUR BUDGET THAT IS BEST SUITED FOR YOUR PROGRAM.

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